# Titing Cui

#### EDUCATION

University of Pittsburgh Ph.D. in Business Analytics and Operations

**KTH Royal Institute of Technology** M.S. in Applied and Computational Mathematics

**Zhejiang University** B.S. in Mathematics and Applied Mathematics

#### **Research Interests**

Methodologies: Optimization, mathematical analysis, game theory, integer programming. Applications: Revenue management, pricing, sustainability, transportation.

#### PUBLICATIONS

- 1. Wenjie Xu<sup>\*</sup>, Titing Cui<sup>\*</sup>, and Minghua Chen. *Optimizing Two-Truck Platooning with Deadlines.* (\*co-primary authors)
  - Accepted in IEEE Transactions on Intelligent Transportation Systems, 2022.

#### WORKING PAPERS

| 1. | Titing Cui, Michael L. Hamilton. Optimal Feature-Based Market Segmentation and Pricing.<br>Major Revision in <b>Operations Research</b> .                                  | June 2023         |
|----|--|-------------------|
|    | <ul><li>Accepted in The 18th Conference on Web and Internet Economics (WINE), 2022.</li><li>Third Place, INFORMS Service Science Best Cluster Paper Award, 2022.</li></ul> |                   |
| 2. | Titing Cui, Michael L. Hamilton. <i>Pricing Strategies for Online Dating Platforms.</i><br>Major Revision in Manufacturing & Service Operations Management.                | June 2023         |
| 3. | Titing Cui, Esther Gal-Or, Mike Gordon, Michael L. Hamilton, Jennifer Shang. The Effects of Competition Corporate Sustainability. Submitted.                               | n on<br>June 2023 |
|    | • Accepted in The 3rd ACM Conference on Equity and Access in Algorithms, Mechanisms, and Optimi  | zation            |

## WORK IN PROGRESS

(EAAMO), 2023.

- 1. Titing Cui, Michael L. Hamilton, Jia Su. Rating Systems Design: Structure, Incentives, and Fees. In progress.
- 2. Titing Cui, Jia Su, Thomas Lavastida. From Stream to Pool: Demand-Learning Beyond i.i.d. Arrivals. In progress.
- 3. Titing Cui, Michael L. Hamilton, Qiqi Hao. Pricing for Two-sided Dating Platforms. In progress.
- 4. Titing Cui, Prakash Mirchandani. Constant Capacity Multicommodity Fixed-Charge Network Design. In progress.

Pittsburgh, PA 2019–Current

Stockholm, Sweden 2017–2019

Hangzhou, China 2013–2017

#### PRESENTATIONS

Note: (\*) symbol implies talk was given by a coauthor. The (C) implies the talk was given online.

| 1. "Optimal Feature-Based Market Segmentation and Pricing"          |           |
|---|-----------|
| • The $18^{th}$ Conference on Web and Internet Economics, Troy, NY. | Dec 2022  |
| • INFORMS Annual Conference 2022, Indianapolis, In. (*)             | Oct 2022  |
| • INFORMS Annual Conference 2021, Anaheim, CA. (*)                  | Oct 2021  |
| • RMP Section Conference 2021, Remote Conference. $(C^*)$           | July 2021 |
| - CORS Annual Conference 2021, Remote Conference. $(\mathrm{C}^*)$  | June 2021 |
| 2. "Pricing Strategies for Online Dating Platforms"                 |           |
| • INFORMS Annual Conference 2023, Phoenix, AZ.                      | Oct 2023  |
| • POMS Annual Conference 2023, Orlando, FL.                         | May 2023  |
| • INFORMS Annual Conference 2022, Indianapolis, In.                 | Oct 2022  |
| • University of Toronto, Rotman Young Scholar Seminar. (C*)         | July 2022 |
| • RMP Section Conference 2022, Remote Conference. (C)               | July 2022 |
| • MSOM Annual Conference 2022, Munich. (*)                          | June 2022 |
| • CORS Annual Conference 2022, Vancouver.                           | June 2022 |
| 3. "The Effects of Competition on Corporate Sustainability"         |           |
| • EAAMO Conference 2023, Boston, MA. (*)                            | Nov 2023  |
| • MSOM Annual Conference 2023, Montreal, CA. (*)                    | June 2023 |
| • POMS Annual Conference 2023, Orlando, FL. (*)                     | May 2023  |

#### TEACHING

| • <b>Instructor</b> at University of Pittsburgh<br>BQOM 2578 - Data Mining | Fall 2022, 2023                         |
|--|---|
| • Teaching Assistant at University of Pittsburgh                           | ~ |
| BQOM 2535 - Healthcare Operations and Supply Chain Management              | Summer 2021, Spring 2022, 2023          |
| BQOM 2401 - Statistical Analysis: Uncertainty                              | Fall 2021                               |
| BQOM 2534 - Strategic Procurement and Sourcing Management                  | Spring 2021                             |

### Scholarships and Awards

| • Third Place, INFORMS Service Science Best Cluster Paper Award | 2022 |
|---|------|
| • Sheth Fellowship  | 2022 |
| Rockwell Foundation Fellowship                                  | 2019 |
| • KTH Scholarship   | 2017 |

## PROFESSIONAL SERVICES

• Organization Committee YinzOR Student Conferences, Carnegie Mellon University. 2022

# Skills and Others

**Programming Language:** Python, R, Mathematica, Stata, Matlab, C, SQL, LATEX Language: Mandarin (native), English (fluent).

#### References

 $References\ are\ available\ upon\ request$